San Francisco Art Institute College Bulletin Evening and Saturday Fall Classes 1964

College of the San Francisco Art Institute

The College of the San Francisco Art Institute, formerly the California School of Fine Arts, was founded in 1874 and is the oldest art school in the western United States. Since 1926, the College has been located on its own Russian Hill campus, only a few minutes from downtown San Francisco. An affiliate of the University of California, the Art Institute's College is fully accredited by the Western Association of Schools and Colleges and by the National Association of Schools of Art to grant the Bachelor of Fine Arts and Master of Fine Arts degrees.

Evening & Saturday School
Programs of the Evening & Saturday School have been designed to meet the requirements of non-professionals and professionals, beginning and advanced students, and degree candidates. Instructors are selected from the vanguard of creative artists to assure students the opportunity to work with men and women who are masters in their fields. Each faculty member is given freedom to use his own methods of instruction and to express his own concepts to his students. This freedom, which allows the students to experience a variety of approaches to art, together with the professional competency of the teachers, encourages the student to develop his own creative abilities and attitudes and provides a unique learning situation for both the beginning and the advanced student.

San Francisco Art Institute College Bulletin
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Faculty of the Evening and Saturday School

Administration and Staff
Gurdon Woods, Director of the College
Wally Hedrick, Evening & Saturday School Supervisor
Sheila Anson, Evening & Saturday Registrar
Harry Mulford, Evening & Saturday Cashier
James Stripling, Store Manager

Tom Holland Painter. Studied: University of California, Santa Barbara and Berkeley. Awarded Fulbright fellowship. Exhibited: S. F. Museum of Art, Richmond Art Center, Oakland Museum, La Jolla Art Center, University of Chile. One-man show: Lanyon Gallery, Palo Alto.

Cal Anderson Senior art director, Cunningham & Walsh, San Francisco. Studied: California College of Arts and Crafts; Art Center School. Formerly art director, N. W. Ayer & Son, Philadelphia; CBS Radio, NY. Exhibited in Art Directors shows, NY, SF, LA and Chicago.

Joan Brown Painter. BFA, MFA, S.F. Art Institute. One-man shows: Staempfli Gallery, NY; Primus-Stuart Gallery, LA. Exhibited: Young America, 1960, Whitney Museum; S. F. Museum of Art. Awards: Richmond Art Center; 1963 Phelan Award.

Don Carleson Art Director; Dancer, Fitzgerald and Sample, SF. Graduate of UCLA. Exhibited: Art Directors Club shows in LA and SF; Society of illustrators shows, NY and LA.

Richard Fraenkel-Conrat Photographer. Studied: Reed College; University of California, Berkeley; S. F. Art Institute. One-man shows: S. F. Museum of Art; Henry Gallery, University of Washington, Seattle; circulated by Western Association of Art Museums. Awards: Fourth prize, Saturday Review 1963 international photographic competition.

Gordon Cook Printmaker. BFA, Illinois Wesleyan University. Studied: Chicago Art Institute, University of Iowa. Exhibited: Philadelphia Museum Bi-Annual, Brooklyn Museum Survey of American Printmaking, Achenbach Foundation, S. F. Museum of Art, Yamada Gallery, Japan.

Stephen DeStaebler Sculptor. BA, Princeton University; MA, University of California. Former faculty member UC and S. F. State College. Exhibitions: 1963 Paris Biennial; Richmond Art Center; S. F. Museum of Art; Oakland Art Museum; Museum of Contemporary Crafts, NY; USIS European traveling exhibition.

Jay DeFeo Painter. BA and MA, University of California. Studied in Europe with a Sigmund Martin Heller Traveling Fellowship. Exhibited: Museum of Modern Art, NY; Ferus Gallery, LA; and Dilexi Gallery, SF.

Charles Griffin Farr Painter. Studied in Paris and at Art Students League, NY. Former faculty member, University of Michigan. Exhibited: Carnegie Institute, Whitney Museum, Metropolitan Museum, California Palace of the Legion of Honor, de Young Museum, S. F. Museum of Art.

Wally Hedrick Supervisor, Evening & Saturday School. Painter and sculptor. BFA, S. F. Art Institute; graduate work, S. F. State College. Exhibited: Museum of Modern Art, NY, and S. F. Museum of Art. 1963 Phelan Award winner.

Joe Humphreys Photographer. Studied: Art Center School, LA; S. F. Art Institute; S. F. City College. One-man show: Kalamazoo Art Institute. Exhibited: "Photography '63," George Eastman House touring exhibition.

Bill Johnson Illustrator and designer. Studied at Texas Christian University and the Academy of Art. Exhibited: S. F. Art Directors' Club Annuals and Society of Illustrators, NY.

Ivan Majdrakoff Painter. Studied: Cranbrook Academy of Art. Former acting director, University of Minnesota Art Gallery. One-man shows: Walker Art Center, Palace of the Legion of Honor, University of Utah, San Jose Art Center. Exhibited: Museum of Modern Art, Pennsylvania Academy, Denver Museum. Prize: Minneapolis Institute of Art.

William Morehouse Painter. BFA, S. F. Art Institute; MA, S. F. State College. One-man show: Bolles Gallery, SF. Exhibited: Guggenheim Museum, Whitney Museum Biennial, Illinois Biennial, American Federation of Arts traveling exhibition.

Ron Nagle Ceramist. BA, S. F. State College. Exhibited: Richmond Art Center, Oakland Art Museum, National Ceramics Exhibition, Wichita, Kan. Award-winner, California Crafts Exhibition, Crocker Art Gallery.

Deborah Remington Painter. BFA, S. F. Art Institute. One-man shows: 6 Gallery, SF; S. F. State College; Dilexi Galleries, SF and LA. Award-winner, S. F. Art Institute Annual. Exhibited: S. F. Museum of Art; Winter Invitational, California Palace of the Legion of Honor; Auckland Museum, New Zealand.

Donald Weygandt Painter. BFA, Washington University, St. Louis; MFA, University of Illinois. One-man shows: Edward Quill Gallery, SF; Distel Gallery, Los Altos. Exhibited: Minneapolis Invitational Print Show; Flint Institute of Arts; Northwestern State College.

Classes in Sculpture and Ceramics

41 Sculpture I. Stephen DeStaebler
Studio 8. 2 units. Monday and Wednesday. For the beginning student who wishes to explore the basic materials and concepts of sculpture.

78 & 178 Sculpture Workshop. Stephen DeStaebler
Studio 8. 1-2 units. Saturday (studio period Saturday afternoon). Basic techniques for the beginning student. Studio work for the advanced student.

141 Sculpture II. Stephen DeStaebler
Studio 8. 3-6 units. Monday and Wednesday (studio period Tuesday). For the student wishing advanced studio work in sculpture. Special emphasis on the "slower" materials: cast and welded metal, stone and wood.

19 Ceramics I. Ron Nagle
Studio 10. 2 units. Monday and Wednesday. For the beginning student who wishes to develop skills in hand and wheel work, and explore decorating and glazing techniques.

91 & 191 Ceramics Workshop. Ron Nagle
Studio 10. 1-2 units. Saturday (studio period Saturday afternoon). Basic techniques for the beginning student. Studio work for the advanced student.

169 Ceramics II. Ron Nagle
Studio 10. 3-6 units. Monday and Wednesday (studio period Tuesday). For the student who wishes to do advanced work in ceramics and ceramic sculpture.

Painting, Drawing and Printmaking

6 Painting I. Deborah Remington
Studio 14. 1 unit. Saturday. For the student with limited time and no previous formal training. Basic techniques combined with structured studio work.

7.1 Basic Painting. Deborah Remington
Studio 16. 1 unit. Monday. For course description see 6 Painting I.

26 Painting I. William Morehouse
Studio 14. 2 units. Monday and Wednesday. For beginning students with little or no previous formal training. Structured studio work combined with practical demonstrations of processes and materials of oil painting.

60 Painting II. Charles Griffin Farr
Studio 18. 1 unit. Saturday. For the student who has a basic understanding of the fundamental processes and materials of oil painting. Guided work from the figure and still life. Class critiques.

8.1 Basic Drawing. Charles Griffin Farr
Studio 19. 1 unit. Monday. For the student who would like to learn to draw objects the way they seem to appear.

12 & 127 Drawing & Color. Jay DeFeo
Studio 13. 1 unit. Saturday. Exploration of the formal elements used in painting (line, form and color).

66 Drawing & Color. William Morehouse
Studio 13. 1 unit. Tuesday. For course description see 12 & 127 Drawing & Color.

68 & 168 Life Drawing. Ivan Majdrakoff
Studio 13. 1 unit. Thursday. Drawing from the model in various media. Individual and class criticism.

166 Form & Composition. Ivan Majdrakoff
Studio 13. 3-6 units. Monday and Wednesday (studio period Tuesday). An advanced class concerned with the rapid exploration in experimental concepts and techniques.

75 Painting II. Tom Holland
Studio 14. 2 units. Tuesday and Thursday. For course description see 60 Painting II.

106 & 160 Painting III & IV. Wally Hedrick
Studio 16. 2-3 units. Saturday (studio period Saturday afternoon). An advanced studio class where the student and instructor will discover individual directions.

126 & 175 Painting III & IV. Joan Brown
Studio 16. 3-6 units. Tuesday and Thursday (studio period Wednesday). For course description see 106 & 160 Painting III & IV.

29 Etching & Engraving I. Gordon Cook
Studio 4. 1 unit. Saturday. For the beginning student.

49 Graphics I. Gordon Cook
Studio 4. 2 units. Tuesday and Thursday. Basic instruction in the techniques of lithography, etching and engraving.

129 Etching & Engraving II. Gordon Cook
Studio 4. 2-3 units. Saturday (studio period Saturday afternoon). Advanced studio work.

149 Graphics II. Gordon Cook
Studio 4. 3-6 units. Tuesday and Thursday (studio period Wednesday). For the student who wishes advanced studio work in concepts and execution.

Classes in Design and Photography

14A Pictorial Concept. Bill Johnson
Studio 3. 2 units. Tuesday. First part of a two-semester course. 14B given in the Spring. Picture planning and execution, emphasis on conceptual stages of illustration. Pictorial elements discussed and analyzed for narration and dramatic content as well as composition. As the emphasis of the course is on concept, beginning as well as advanced students will be accepted. Advanced students will be given special assistance to develop technique.

87A Design Fundamentals. Cal Anderson
Studio 3. 2 units. Wednesday. First part of a two-semester course. 87B given in the Spring. General introduction to graphic design: layout, letterforms, communications and three dimensional problems. No prerequisite.

96 Graphic Design. Instructor to be announced
Studio 3. 2 units. Monday. Two and three dimensional commercial problems for intermediate students. Prerequisite: minimum one year of design training or by arrangement with the Department.

114A Advertising Design. Don Carleson
Studio 2. 2 units. Wednesday. First part of a two-semester course. 114B given in the Spring. Conception of the advertising message. Application of related design skills in advanced problems. Prerequisite: minimum two years design training or one year of professional experience.

71 Photography I. Joe Humphreys
Studio 24. 1 unit. Tuesday. For the beginning student. Discussion, instruction and criticism of both picture content and technique, as well as instruction in dark-room technique. Assignments given according to the individual's interests.

171 Photography II. Richard Fraenkel-Conrat
Studio 24. 2 units (3 units by special permission). Saturday (darkroom studio period Wednesday or Thursday evening). For intermediate and advanced students. Discussion and criticism of both aesthetic and technical aspects of photography. Supervised and assigned independent work, leading to completion of a project by semester's end.

Special Classes for High School Students

Pre-college classes are offered at a special tuition rate of $18.00 and are open to all currently enrolled high school students. Applications must be accompanied by a recommendation from the student's high-school art teacher.

Pre-College Design Workshop
Studio 2. 1 unit. Saturday.
For students who are considering careers in graphic or industrial design, commercial art or architecture. In this workshop students will examine and discuss design as communication, as everyday environment and as the creation of useful objects. Projects assigned to give the student the opportunity to experiment with a variety of solutions. Counselling provided for those who wish information on professional training and career opportunities. The workshop will be guided by members of the Department of Design faculty under the direction of its chairman, James Robertson.
The Workshop is offered in cooperation with the Miranda Lux Foundation.

Pre-College Art, Donald Weygandt
Studio 19. 1 unit. Saturday.
A studio course in drawing and painting for high school students desiring concentrated study in art. The class provides the benefit of working in a studio atmosphere under the guidance of professional artists. Fundamental problems of color, space, composition and form will be explored, and each student will be encouraged to develop both creative potential and technical skills.

Financial Information

Tuition and Fees

Tuition $35.00 per unit payable in advance.

A late registration fee of $5.00 will be charged to all credit students registering after the close of registration week.

Extra transcript fee $2.00

Change of program fee $2.00.

Personal checks returned unpaid $2.00.

Reinstatement fee $5.00.

Classes for High School Students
Pre-college classes are offered at a special rate of $18.00 each.

Deferred Payment Plan Students taking three or more units may apply at time of registration for deferred payment of tuition. Under this plan a minimum of twenty-five per cent of tuition plus all fees and charges must be paid at time of registration.

Withdrawals and Refunds Students are responsible for full tuition and fees incurred. Refunds may be made on tuition only and will not be authorized unless notice of withdrawal from a class or the College is filed with the Registrar. Refunds, when applicable, are based on full tuition and will be allowed according to the following schedule:

First week of semester—80%; Second week of semester —60%; Third week of semester—40%; Fourth week of semester—20%. Refunds cannot be made after the fourth week of the semester, nor can they be made to students who are dismissed from the College. Any money owing the Institute is due on the day of withdrawal from the College.

Unpaid Accounts The registrar cannot release grade reports, transcripts, degrees or certificates for any student whose account has not been paid in full, nor may a student whose account is delinquent register for subsequent semesters.

Calendar and Academic Information

Registration Dates
Wednesday, September 16—6 to 9 p.m.
Thursday, September 17—6 to 9 p.m.
Saturday, September 19—9 a.m. to 12:30 p.m.

Class Time Schedule
Evening classes meet from 7 to 10 p.m.
Saturday classes meet from 9:30 a.m. to 12:30 p.m.
Studio periods, where indicated, meet without the instructor, from 7 to 10 p.m., evenings, and 12:30 to 3:30 p.m., Saturday.

Academic Calendar
Classes Begin—Thursday, September 24
Thanksgiving Holiday—November 26-29
Christmas Recess—December 21 to January 3
Classes End—Saturday, January 23
Final Examinations—January 25-27

Entrance Requirements Students registering for academic credit must file with the registrar a high school diploma or transcript of previous training at an institution of higher learning. No credit student will be accepted for less than the number of units assigned to each class. Persons enrolling as non-credit students (auditors) in credit courses must be 18 years of age or over unless given special permission by the Supervisor of the Evening & Saturday School.

Student Counseling Service The Supervisor of the Evening & Saturday School will be available for consultation concerning classes, subjects or study programs.

Change of Program will be interpreted as one or more of the following: 1. Change of class; 2. Withdrawal from class; 3 Withdrawal from school; 4. Change from audit to credit status or from credit to audit status. Credit students may make program changes only during the first two weeks of the semester, with the exception of withdrawal from school. A program change will not become official until the change is filed on the appropriate form with the registrar.

Grading System The following grade point system is used: A—4 points, B—3 points, C—2 points, D—1 point, E—Incomplete, F—0 points, W—Withdrawal.
If incomplete work is not made up within the first six weeks of the following semester, a final grade of "F" is given. A student may drop a course without penalty only during the first four weeks of the semester. Thereafter, the student will receive a grade of "F", unless in the opinion of the instructor and the administration, special circumstances should enable him to receive a grade of "W", which does not affect the cumulative grade point average.

Veterans
All courses have been approved by the Veterans' Administration for study under Public Laws 16, 550, 634, and 894. A veteran enrolling under one of these laws must present his certificate of eligibility at the time of registration. Veterans transferring from another institution must file a "change of place of training" form before registration.

Overseas Students
The College has been approved by the U. S. Attorney-General for the acceptance of overseas students in accordance with the immigration laws.

General Rules The College reserves the right to withdraw or change any courses listed and to substitute instructors. The College reserves the privilege of retaining student work for exhibition purposes and to reproduce and publish such work. Work so retained may not be removed by the student without proper authorization. Student property not officially retained must be removed from the premises by the close of the semester or it shall be subject to disposal.

Classes are limited in size and must be closed for registration when the maximum enrollment is reached.

Information not in this bulletin will be covered by the regular College Bulletin.

San Francisco Art Institute
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